

Affiliate Marketing Manager

Location: Bratislava

Responsibilities include:

- Managing affiliate marketing campaigns and programs
- Development of strategies to successfully deliver performance-based advertising results, you will identify areas of optimization as well
- You will represent and be the face of the company in client meetings, with press activities as well as at appropriate industry events and other marketing opportunities
- Focus on building partnership with advertisers, agencies, publishers
- You will handle all aspects of program management from goal planning and publisher recruitment to analysis and program optimization
- Grow the network through expanded business development and product offerings
- Assume substantial commercial role on client team to identify issues, develop new business opportunities with existing clients and assist in development of new client relationships
- Develop and manage strategic relationships and contractual negotiations in all channels
- Close contact with other departments

The successful candidate must have the following skills and experience:

- The candidate is a commercial marketer with strong online response marketing experience, strong project management skills, a business development orientation and relevant commercial experience.
- Min. bachelor degree in marketing, business or related discipline
- Proven experience in the online marketing industry and online advertising sales
- Fluent in English, Slovak as mother tongue. German is an advantage.
- Ability to multi-task with attention to detail and accountability to deadlines
- Analytical mind and can solve complex problems
- Comfort in data-driven marketing analysis
- Creative ability to develop promotional and sales concepts for proposals
- Understanding of different online marketing models
- Understanding of publisher models, media buys
- Computer skills – MS Office
- Social competencies
- Driving licence B & willing to travel if necessary
- Flexible and responsible team player
- Be able to work within innovative business
- Likes to face new challenges
- Quickly reacting to company needs and adjusting to the situation

We offer:

- Creative and challenging work for an international company
- Professional and friendly environment
- Competitive salary and benefits
- Possibility for career and personal development

If you are interested in this vacancy, please send your expressive dossier (incl CV) in English to: minarovicova.j@mediatel.sk. Don't forget to mention the vacancy as well as information where did you find our advertisement.

Mediatel is looking forward to your application.

Please, include also your statement about personal data protection. It is necessary to agree that Mediatel can keep your data according to Slovak law 428/2002 Z.z. Data will be used only for internal purpose – to check your suitability for employment. Your CV and personal data can be kept in our internal candidate database as well.