

MBA ONLINE COURSE OFFER

WINTER 2011/12

January 2 - March 11, 2012

All courses run on BLACKBOARD

Deadline for registration is

December 12 - 16, 2011

Course	Instructors	e-mail	other requirements
MBA 501	John Graham	jgraham@vsm.sk	min 5 students
MBA 500	Johan Winbladh	jwinbladh@vsm.sk	min 5 students
MBA 511	James Caldwell	jcaldwell@vsm.sk	min 5 students
MBA 515	Eric Abhyankar	ericabhyankar@hotmail.com	min 5 students
MBA 525	Marvee Marr	mmarr@cityu.edu	min 5 students
MBA 545	Erik Kubicka	ekubicka@vsm.sk	min 5 students
* MK 526	Marvee Marr	mmarr@cityu.edu	min 5 students
* MK 527	Michael Frontczak	mfrontczak@vsm.sk	min. 5 students
* MK 529	Elena Taskova	TBD	min. 5 students
FIN 544	Peter Hostak	phostak@vsm.sk	min 5 students
MBA 555	Johan Winbladh	jwinbladh@vsm.sk	min. 5 students

Notes:

Students, please, note that for specialization courses you are responsible for purchasing textbooks:

* **MK 526 textbook** title: Keller, K. L. *Strategic brand management: Building, measuring, and managing brand equity*. 3rd ed. (2008)

* **MK 529 textbook** title: Seitel, F. *The practice of public relations*. 10th ed. (2007)

All the specialization titles are available for you through Sloart GTG:

http://www.sloart-gtg.sk/wraper_custom/kontakt.php

* **MK 527 textbook** title: Kotler. *Marketing Management: First European Edition*. (2009)

Updated: December 7, 2011