



**BARÇA
INNOVATION HUB**
Universitas

COURSE

BASIC ELEMENTS OF SPORTS LAW

100% ONLINE • 1 MONTH

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**VYSOKÁ ŠKOLA
MANAŽMENTU**

CityUniversity
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Understanding certain legal principles in general terms can help the “layman” negotiate better commercial agreements, observe their attorneys more effectively, and navigate risks when making high-risk decisions in the sports industry. We can leave the technical stuff to the lawyers. But the basic legal principles – from signing contracts to fulfilling agreements – are useful for anyone hoping to do business in the sports world.

Through this course, Marcus Bach-Armas provides the basic legal principles to the negotiators of the sports business world, which will lead to more favorable commercial results.

Marcus Bach-Armas

EXPERT ADVISOR



M.A. in Sports Management. Director of Legal Affairs and Governance for the Miami Dolphins and Hard Rock Stadium.



- **DELIVERY MODE ONLINE**
- **DURATION 1 MONTH**
- **ACADEMIC DEGREE EXECUTIVE EDUCATION**
- **DELIVERED IN ENGLISH, SPANISH, PORTUGUESE**



OBJECTIVES

To arm sports business negotiators with basic legal principles that will result in a more favorable business outcome.

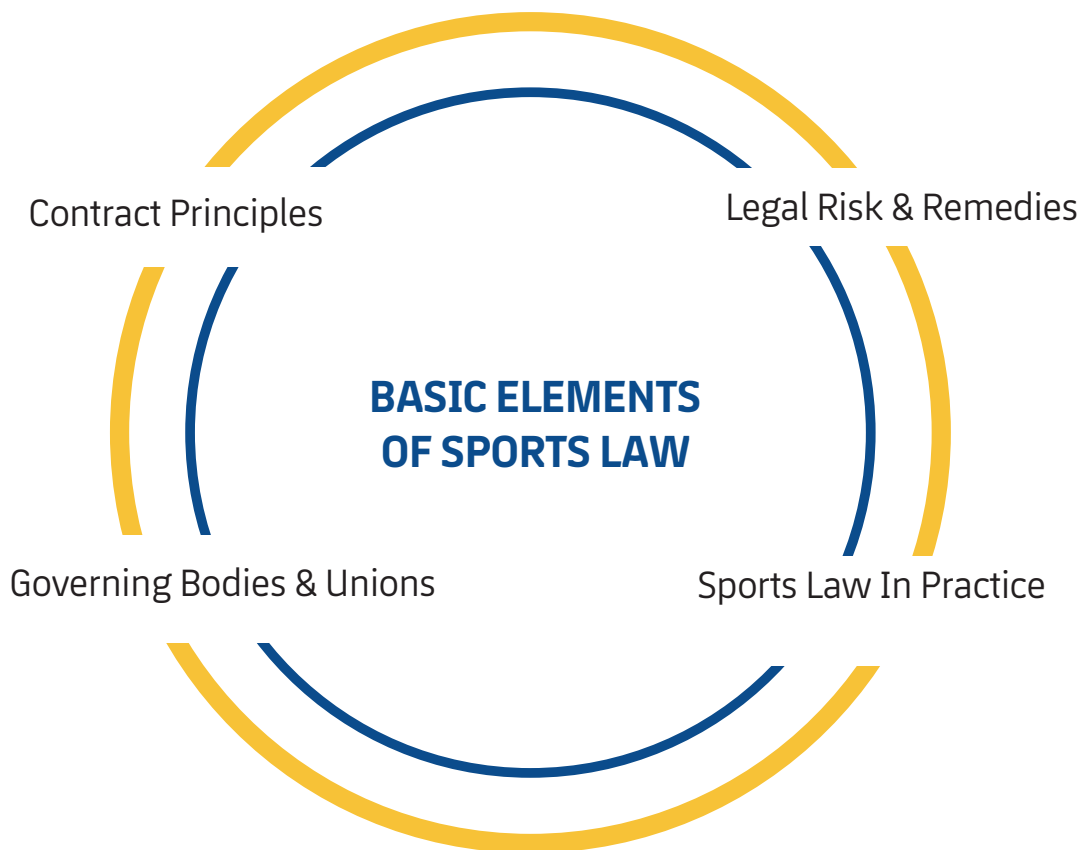
AIMED AT

- Managers of organizations linked to the world of sport (clubs, federations, companies which offer sports products and/or services).
- Professionals working in the business and/or sports field, who wish to make a qualitative leap in their careers by acquiring specialized knowledge.
- Professionals in general, interested in this subject.

LEARN TO

- Understand the essential elements of a contract and be able to intelligently negotiate same.
- Develop a familiarity with basic dispute resolution processes and mechanisms.
- Understand the strengths, weaknesses, and functions of governing bodies in sport.

SYLLABUS



EXPERIENCE

All your learning experience will take place in an online platform where you will find all the resources you need to study:

LECTURES

which address the main topics.

VIDEOS

that deepen some subjects of the readings.

ACTIVITIES

to apply the content addressed in each module.

RUBRICS

that will evaluate you in each module.

ONLINE EXPERT

Along the course, you will have the support and virtual follow-up of a subject-matter expert. This online expert will perform interventions throughout the different modules to ensure your learning, as well as the interaction with the rest of your peers.

In addition, he will be available in the forum and by internal messaging so that you can appeal to him as many times as you need.

FORUMS

where you can interact with your colleagues.

SELF-ASSESSMENTS

which will help you measure your learning progress.



BENEFITS

- **World-class content, designed by experts and sports-industry oriented for an immediate impact.**
- **Round-the-clock access to study material, wherever you want and from any device.**
- **Custom feedback for every individual and teamwork activity.**
- **Spaces of discussion and interaction with industry professionals from all over the world.**
- **Certificate of participation for each course, issued by Barça Innovation Hub - Universitas. If you pass each of the courses that make up the program, and complete and pass the comprehensive final exam, you will also receive a verified certificate of completion for the entire program, with confirmation of identity, issued by Barça Innovation Hub - Universitas.**



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**CREATING A NEW GENERATION OF
SPORTS PROFESSIONALS**

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