

College of Management/City University Contributes to the Knowledge Economy

From Bellevue to Bratislava and British Columbia to Beijing, students seeking a respected degree have embraced City University and its unique mission

Founded in 1973, City University is an accredited, private, not-for-profit institution of higher learning with more than 13,000 annual enrollments and over 39,000 degrees awarded worldwide. In response to the need for U.S.-style educational programs in countries where access to education is limited, City University partners with local institutions to offer quality opportunities that are relevant, cost effective and sensitive to regional needs.

In Slovakia, City University became the godfather of the College of Management (Vysoká škola manažmentu - VŠM), the pioneer of private higher education in Slovakia. This first private College in Slovakia was established by law of the National Council of the Slovak Republic on December 1, 1999. It is accredited by the Ministry of Education of the Slovak Republic at the undergraduate level in Business Administration and Knowledge Management and at the graduate level in Knowledge Management. The founder of VŠM is City University, Bellevue, Washington, USA, which has been successfully offering its business curricula at the Bachelors and MBA levels in Bratislava and Trenčín since 1991.

The College of Management and City University have compatible curricula for the Bachelor program in both English and Slovak languages and also share an international staff of instructors who arrive in Slovakia from the USA, Italy, Sweden, Japan, Canada and other countries. The instructors have rich, practical experience and use pedagogical methods, guaranteeing high levels of expertise in their fields of business administration and

knowledge management, along with their personal responsibility for the education, creativity and communication of the students. In addition, cooperation with Gratex International (a Slovak software development company) enables VSM/CU to offer specialization in the field of information systems. Currently, VSM/CU began extending missions and goals to satisfy the needs of organizations in the ever-changing Slovak business environment. For example, VSM/CU established the Center for Advanced Business Studies (CABS) that offers corporate training and seminars to businesses and not-for-profit organizations in Slovakia. CABS programs focus on training employees to solve problems, think critically and strategically, and complete work quickly and efficiently. Therefore, all participants will receive not only theoretical knowledge of how to accomplish these goals, but also a host of practical strategies for improving business operations.

After obtaining a Diploma from the College of Management, graduates can choose to ap-

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ply their knowledge in practice or continue studying in City University programs, either for one additional academic year to obtain the U.S. accredited Bachelor of Science in Business Administration degree, or an additional 18 months to earn the Diploma of Master of Business Administration (MBA). Well-established and progressively designed VSM/CU programs have prepared thousands of graduates for successful careers at different levels of management, including positions in top management in the USA, Europe and Asia. In this manner, City University efficiently cooperates and develops professional relationships with other colleges in the countries of the Central and Southern European region, including the Czech Republic, Greece, Poland, Bulgaria and Romania.

For further information on College of Management / City University Programs visit www.vsm.sk.

