

INTERNATIONAL WORKSHOP ON KNOWLEDGE MANAGEMENT



Dear colleagues and friends!

School of Management (VŠM) in Trenčín, Slovakia, organizes the annual International Workshop on Knowledge Management ([13th IWKM](#)). In this year, the key topic will be *Knowledge in measurement, evaluation and interpretation*.

Since its foundation, IWKM has been popular as a forum for intensive and productive formal and informal discussions. It would be our honour to meet you here as a participant.

Place and date of the event:

13th IWKM organized on **18 – 19 October 2018 in Bratislava and Trenčín**. All below specified IWKM activities will be held:

WORKSHOP + JOB FAIR (18 - 19 October):

Vysoká škola manažmentu
Panónska cesta 17
851 04 Bratislava

SEMINARS S1 and S2 (18 October):

Vysoká škola manažmentu
Panónska cesta 17
851 04 Bratislava

JOB FAIR (18 October):

Vysoká škola manažmentu
Bezručova 64
911 01 Trenčín

IWKM activities:

In the previous year, we started organizing **pre-conference seminars**. They will run on Thursday, **18 October in Bratislava**:

- **JOB FAIR** - In order to strengthen business-university ties, **companies' presentations** and job fair in order to strengthen business-university ties, **companies' presentations and job fair for students VŠM**.
- The topic of **seminar S1** is *Data Mining Tools and measurement data analysis*. Prof. Petr Berka's (Prague, CR) introductory speech will be followed by Dr. Renata Janošcová's explanation of selected DM tools. Their application will then be practiced at computers.
- **Seminar S2** will be organized as a **panel discussion** on the topic *Measuring Quality of Universities' Functions*. The panel will be moderated by Prof. Jozef Hvorecký (VŠM).

In all cases, short presentations of specialists about their practical applications, questions and informal contributions of participants are welcome. Everyone interested is kindly invited to participate and actively contribute to their content.

The conference presentations will begin on Thursday afternoon in and will last till Friday noon. As usual, it will consist of contributions followed by a rich open discussion after every presentation. All contributions will be reviewed by the Program Committee members. Accepted ones will be published on a CD with ISBN. Interested researchers are welcome to read the IWKM proceedings listed below.

The IWKM meetings are devoted to mutual exchange of recent research results and professional opinions on the broadly comprehended field of knowledge management and to the large spectrum of its application in economy, technology, social and cultural studies, etc. We invite you to contribute and are looking forward to your visit. Your offered talk should address one of below and their **related topics**:

- *Knowledge Management (KM) and its applications in measurement processes*
- *Technical aspects in measurement processes*
- *Tools for measurement*
- *Philosophy of measurement*
- *Validity and interpretation of measurements*
- *Measurement as a knowledge generating activity*
- *Solutions in conceptualization and operationalization*
- *Knowledge discovery in databases (KDD)*
- *Human–computer interaction and KM*
- *Knowledge Management as an Education Tool*
- *Data and knowledge sharing*
- *Metrology in Era INDUSTRY 4.0*
- *KM and CAQ in QUALITY 4.0*
- *Statistical methods in KM*
- *KM in Small and Medium Enterprise (SME)*
- *Modeling and interpretation in network science*
- *Graph mining and knowledge discovery in social networks*

The **IWKM language is English**. All abstracts and then final versions should be using it. In your verbal contributions to during the conference, **Czech and Slovak languages** can be used exceptionally – an interpreter will be on hand upon request. It is **possible to use Czech and Slovak languages in S1 and S2 seminars**, where a **PowerPoint** presentation is enough.

To register:

To visit any IWKM activity, kindly **register using our e-form: REGISTRATION (e-form)**

Important dates:

- The deadline for **registration** of personal data and preliminary abstract **via e-form August 31, 2018**
- The deadline for **registration of companies' presentations and JOB FAIR** via e-form **September 30, 2018**
- **Information on Acceptance/Rejection September 9, 2018**
- **Payment** and sending the **final version** of contributions **September 30, 2018**
- **IWKM 2018 sessions October 18 - 19, 2018**

FINAL version of your contribution send to iwkm@vsm.sk by email.

Other important information:

There are several hotels of all price levels in Bratislava. Please, order your room ASAP. Our organizing staff is ready to assist you with your accommodation.

Looking forward to meeting you during the 13th IWKM in Bratislava.

Jozef Hvorecký and Renata Janošcová
13th IWKM Co-chairs

Important dates:

Event	Date
The deadline for registration personal data and preliminary abstracts and via e-form (on the conference website)	September 3, 2018
Information on Acceptance/Rejection	September 9, 2018
Payment and sending the final version of contributions	September 30, 2018
IWKM 2018 sessions	October 18 - 19, 2018

Form of participation and pay

- **40 €** - Presenter on workshop (PR); Publication without participation on IWKM (WP)
- **20 €** - JOB FAIR - installing a Company Presentation (CP)
- **15 €** - Accompanying person (AP); Co-autor (CO); Presenter on workshop - PhD. student (PhD)
- **10 €** - Presenter of seminar S1 or S2

Note: The below abbreviations are used for your better orientation about your IWKM activities. Seminars S1 and S2 are gratis for to all presenters (PR, AP, PhD, ...). Presenter (PR, S1, S2) has also a right gratis to install a poster about his/her company (CP) on VŠM Trenčín or VŠM Bratislava premises during the IWKM.

Invoice data:

BANK ADDRESS: ČSOB, Križna 46, 815 63, Bratislava, Slovakia

BANK ACCOUNT NUMBER: SK8575000000000202861503

SWIFT/BIC: CEKOSKBX

DETAILS OF PAYMENTS: 18102018-IWKM18-Surname

Contact for issuing an invoice: Jonka Ganeva, secretary@vsm.sk, Tel: 00421 (0) 2 682 04 501, Secretary

JOB FAIR:

If you need to arrange details, please contact Ing. Renata Janošcová, PhD., janoscova@gmail.com, Mob: 00421 (0) 905 762 128, Member of the Organizing Committee

Partner of IWKM:

Journal of Eastern European and Central Asian Research ([JEECAR](http://www.jeecar.com))



JEECAR is a multi-disciplinary, scholarly, high-quality, peer-reviewed journal. The main focus is in the Eastern European and Central Asian business and national political economies. Journal is registered by the Library of Congress, listed in SCOPUS, CABELL, EBSCO, Google Scholar, UlrichsWeb, Economics Bibliography, and in the Directory of Open Access Journals (DOAJ) databases, indexed with OAI WorldCat Digital Collection. Each article has assigned an individual CrossReff DOI address.