



Dear colleagues and friends!

School of Management (VŠM) in Trenčín, Slovakia, organizes the annual International Workshop on Knowledge Management (12th IWKM). In this year, the key topic will be *Knowledge Management as a Framework for Industry 4.0*.

Since its foundation, IWKM has been popular as a forum for intensive and productive formal and informal discussions. It would be our honour to meet you here as a participant.

Place and date of the event:

12th IWKM organized on **12 – 13 October 2017 in Trenčín**. All below specified IWKM activities will be held in the VŠM Trenčín Building, **Bezručova 64, Trenčín**.

IWKM activities:

In the previous year, we started organizing **pre-conference seminars**. They will run on Thursday, 12 October:

- The topic of S1 is *Data Mining Tools and Computer Aided Quality (CAQ)*. Prof. Petr Berka's (Prague, CR) introductory speech will be followed by Dr. Renata Janošcová's explanation of selected CAQ tools. Their application will then be practiced at computers.
- S2 will be organized as a panel discussion on *Implementation of Knowledge Management in Small and Medium Enterprises (SME)*. The panellist will be Prof. Arthur J. Rubens (Fort Myers, USA), Prof. Soňa Ferenčíková and Prof. Jozef Hvorecký (both VŠM).
- In order to strengthen business-university ties, **companies' presentations and job fair** will start running as a novelty of this year.

In all cases, short presentations of specialists about their practical applications, questions and informal contributions of participants are welcome. Everyone interested is kindly invited to participate and actively contribute to their content.

The conference presentations will begin on Thursday afternoon in and will last till Friday noon. As usual, it will consist of contributions followed by a rich open discussion after every

presentation. All contributions will be reviewed by the Program Committee members. Accepted ones will be published on a CD with ISBN.

The IWKM meetings are devoted to mutual exchange of recent research results and professional opinions on the broadly comprehended field of knowledge management and to the large spectrum of its application in economy, technology, social and cultural studies, etc. We invite you to contribute and are looking forward to your visit. Your offered talk should address one of below and their related topics:

- *Knowledge Management (KM) and its applications*
- *KM and Industry 4.0*
- *KM and CAQ in Quality Management*
- *KM in Small and Medium Enterprises*
- *Shared Economy*
- *Creative Industry*
- *Simulation and Virtual Reality*

The **IWKM language is English**. All abstracts and then final versions should be using it. In your verbal contributions to during the conference, **Czech and Slovak languages** can be used exceptionally – an interpreter will be on hand upon request.

To register:

To visit any IWKM activity, kindly **register using our e-form:**

<https://docs.google.com/forms/...>

Proceedings:

All positively reviewed contributions will be published on a **CD with ISBN**.

The editorial process will run in following steps:

- For sending your personal data and your abstract use kindly our registration e-form before 10 August 2017. The length of the abstract should be 100 – 150 words. Any questions regarding your topic address to iwkm@vsm.sk.
- You will be notified about the acceptance/rejection of your proposal before 31 August.
- For your full version kindly use the template posted on the conference website: <http://www.vsm.sk/svk/veda-vyskum/...> Please, follow its instructions thoroughly. It not only simplifies the editors' functions but also minimizes the risk of any unwanted delay in the proceeding completion and publication.
- Send the final text of your contribution to iwkm@vsm.sk.
- The contribution deadline is on 21 September 2017. This is also the deadline for your conference fee payment. To miss the deadline results on the exclusion of your contribution from the 12th IWKM proceedings.
- The proceedings will be distributed during the workshop or instantly after it.

If you prefer standard mail, your letter should reach us not later than on the given dates on the following address:

**Jozef Hvorecký
Vysoká škola manažmentu
Panónska cesta 17
851 04 Bratislava, Slovakia**

IWKM fees:

As the 12th IWKM is a self-financed event, we ask you to consider the covering of your travel and local expenses by you or your institution.

Consult the registration form for the payment structure and the VSM bank details (in e-form).

Other important information:

There are several hotels of all price levels in Trenčín. Please, order your room ASAP. Our organizing staff is ready to assist you with your accommodation.

Looking forward to meeting you during the 12th IWKM in Trenčín.

Jozef Hvorecký and Renata Janošcová
12th IWKM Co-chairs

Important dates:

Event	Date
The deadline for abstracts and personal data via e-form	August 10, 2017
Information on Acceptance/Rejection	August 31, 2017
Payment and sending the final version of contributions	September 21, 2017
IWKM 2017 sessions	October 12 - 13, 2017