

VYSOKÁ ŠKOLA MANAŽMENTU

in Trenčín

cordially invites you to the

7th International Research Conference

“Management Challenges in the 21st Century”

“Manažment v 21. storočí: problémy a východiská”

Theme of the Conference in 2015:

“HR Trends and Challenges: How to Succeed in
Turbulent Times”

„Trendy a výzvy v oblasti ľudských zdrojov: ako byť
úspešní v turbulentnom prostredí“



Bratislava
May 19, 2015

CONFERENCE OBJECTIVE

The goal of the conference is to direct academic discussion towards various challenging aspects of development and management of human resources, as well as to the need of connection between the company strategy and HR strategy in order to achieve competitiveness, success, and profitability. The conference will focus on analysis of the labor market and its development, the main managerial and marketing issues in the human resources of the 21st century, leadership and its adaption to dynamic environment, connection between successful companies and effective HR, the crucial role of human resource development, and other challenges that are faced by international companies, SMEs, start-ups, family enterprises, and non-profit organizations. Researchers and interested practitioners from the fields of enterprise, education, and other related areas are invited to this scientific event and interdisciplinary discussion.

INTERNATIONAL RESEARCH COMMITTEE

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PROGRAM COMMITTEE

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Prof. Ing. Soňa Ferenčíková, PhD.
Vice-rector for Research and Development, School of Management

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Ing. Andrej Piovarči, PhD.

Ing. Daniela Maťovčíková, PhD.

Ing. Jaroslav Jambor, PhD.

Mgr. Branislav Zlocha

Mgr. Lucia Baginová

DATE and PLACE

May 19, 2015

Vysoká škola manažmentu/School of Management
Panónska cesta 17, 851 04 Bratislava Slovakia
1st floor, room No. 113

PARTICIPANTS

1. Conference languages: English, Slovak and Czech.
2. Contributions of participants will be published in referred conference proceedings (CD).
3. Maximum length of an abstract is 20 lines, maximum length of a paper is 20 pages, format A4.
4. Deadline for submission of an abstract in the electronic form: **January 31, 2015.**
Deadline for submission of a contribution in the electronic form: **March 31, 2015.**
Registration for the conference: **March 31, 2015.**
Abstracts and contributions to be sent to: **lbaginova@vsm.sk**
5. Conference fee: 75.00 EUR/external participants; 25.00 EUR/ internal participants. The conference fee has to be paid: **by March 31, 2015.**
6. A detailed program of the conference will be sent to all registered participants.

CONFERENCE PROGRAM

8:00–8:15	Registration of participants
8:15–8:30	Opening of the conference
8:30–12:30	Plenary session and discussion
12:30–13:30	Lunch
13:30–18:00	Presentations and discussions in the sessions
18:00	Conclusion

CONTRIBUTIONS AND DISCUSSIONS IN THE FOLLOWING AREAS

- Development trends in the area of human resources and their effective use
- Basic issues of strategy, management, and marketing as related to human resources
- Knowledge management and education as stimuli of HR development

INSTRUCTIONS ON PAYMENT

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CONTACT

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