



**BARÇA
INNOVATION HUB**
Universitas

COURSE

SPORTS GOVERNANCE

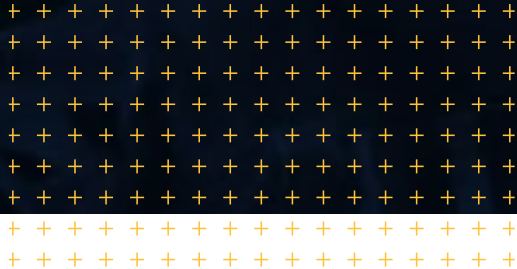
100% ONLINE • 1 MONTH

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The topic of governance is increasingly the focus of debate in different sporting areas. Corruption, doping, refereeing, and the selection of playing surfaces are just some of the issues facing sports in the modern era.

This course, designed by Robert Pielke, Jr., will help you understand the key elements of sports governance: institutions, expertise, accountability, and transparency.

Roger Pielke, Jr.

EXPERT INSTRUCTOR



Ph.D. in Political Science. Professor of the Environmental Studies Program and member of the Cooperative Institute for Research in Environmental Sciences (CIRES).



- **DELIVERY MODE ONLINE**
- **DURATION 1 MONTH**
- **ACADEMIC DEGREE EXECUTIVE EDUCATION**
- **DELIVERED IN ENGLISH, SPANISH, PORTUGUESE**



OBJECTIVES

This course is designed to help the participant understand key elements of the governance of sport: institutions, expertise, accountability and transparency.

AIMED AT

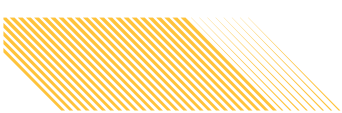
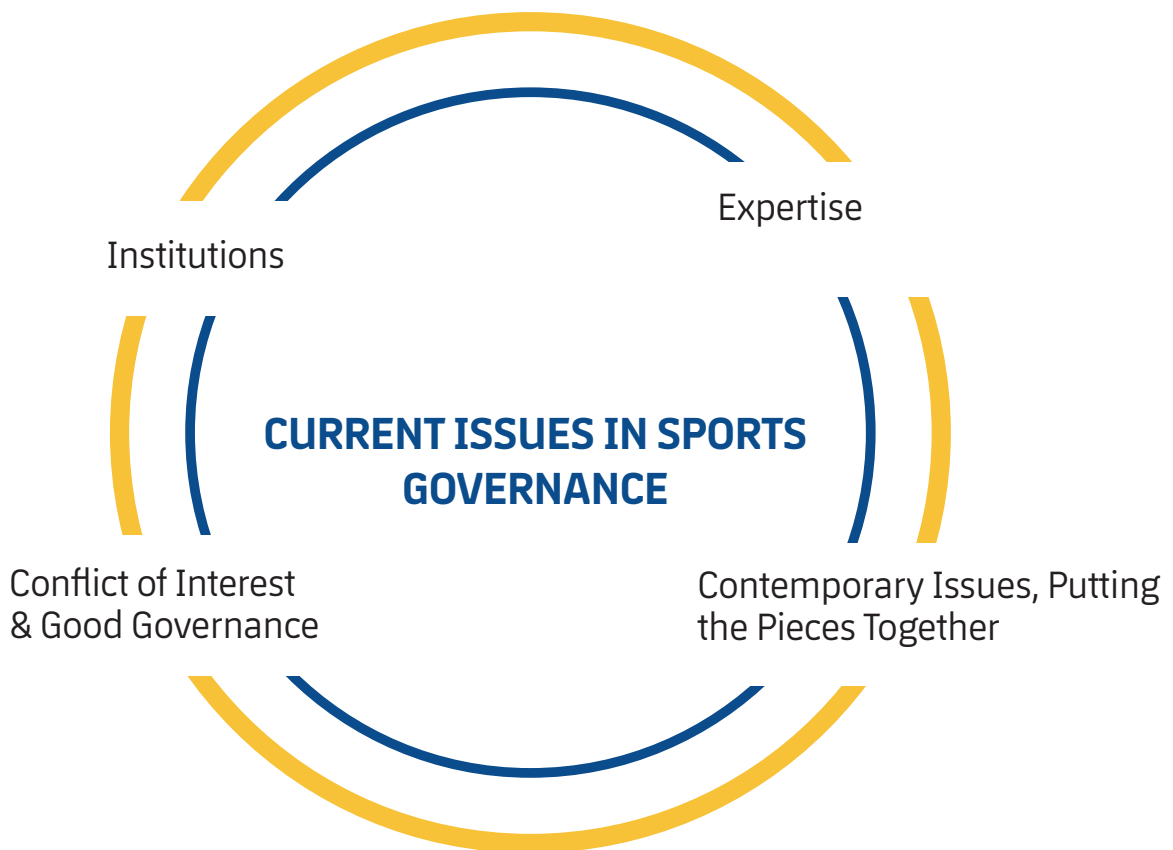
- Managers of organizations linked to the world of sport (clubs, federations, companies which offer sports products and/or services).
- Professionals working in the business and/or sports field, who wish to make a qualitative leap in their careers by acquiring specialized knowledge.
- Professionals in general, interested in this subject.

LEARN TO

- Understand key elements of the governance of sport: institutions, expertise, accountability and transparency.



SYLLABUS



EXPERIENCE

All your learning experience will take place in an online platform where you will find all the resources you need to study:

LECTURES

which address the main topics.

VIDEOS

that deepen some subjects of the readings.

ACTIVITIES

to apply the content addressed in each module.

RUBRICS

that will evaluate you in each module.

ONLINE EXPERT

Along the course, you will have the support and virtual follow-up of a subject-matter expert. This online expert will perform interventions throughout the different modules to ensure your learning, as well as the interaction with the rest of your peers.

In addition, he will be available in the forum and by internal messaging so that you can appeal to him as many times as you need.

FORUMS

where you can interact with your colleagues.

SELF-ASSESSMENTS

which will help you measure your learning progress.



BENEFITS

- **World-class content, designed by experts and sports-industry oriented for an immediate impact.**
- **Round-the-clock access to study material, wherever you want and from any device.**
- **Custom feedback for every individual and teamwork activity.**
- **Spaces of discussion and interaction with industry professionals from all over the world.**
- **Certificate of participation for each course, issued by Barça Innovation Hub - Universitas. If you pass each of the courses that make up the program, and complete and pass the comprehensive final exam, you will also receive a verified certificate of completion for the entire program, with confirmation of identity, issued by Barça Innovation Hub - Universitas.**



BARÇA INNOVATION HUB

**CREATING A NEW GENERATION OF
SPORTS PROFESSIONALS**

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