

MBA ONLINE SCHEDULE

Academic year 2024/2025 - Winter 2025

Registrations through ESO: December 5, 2024

Term starts on January 6, 2025

Most recent changes are highlighted in red

Course	Instructor	Email	Notes	Textbook
MBA 534 Digital Marketing and Analytics	Tajtáková	mtajtakova@vsm.sk	!!! IN OLD PP - MBA 525 !!!	17 EUR fee
MBA 543 Data-Driven Decision Making	Winbladh	jwinbladh@vsm.sk	!!! IN OLD PP - MBA 520 !!!	17 EUR fee
MBA 551 Entrepreneurship an the Art of Creative Thinking	Kovac	akovac@vsm.sk		17 EUR fee
PM 501 Introduction to Project Management	Piovarči	apiovarci@vsm.sk	!!! IN OLD PP - MBA 515 !!!	17 EUR fee
MBA 559 Emerging Issues in Strategic Decision Making	Winbladh	jwinbladh@vsm.sk	!!! IN OLD PP - MBA 555 !!!	17 EUR fee

BRIGHTSPACE:

Students get access to Brightspace 3 days prior to the course beginning.