

## **Background Information on PhD. Program in the field 8. Economics and Management, Study Program Business Management**

The imperative of the Doctoral Program in Business Management stems from steady increase in the knowledge amassed within the growing knowledge society and need to apply the knowledge in business practice. The increase has been caused by convergence of multiple factors, among which the most crucial one is globalization of economy, unprecedented growth of cross-border business operations, intensified competition, and development of information and telecommunication technologies, resulting in change in the composition of human resources. The use of new findings and knowledge is critical for development of business strategies, innovation of most commodities traded in global markets, and application of new trading techniques.

On this account, new findings and knowledge have become necessary conditions of growing economy and its individual components – individual enterprises. Yet, findings and knowledge are not only to be simply possessed but also to be systematically and effectively used and developed. Two consequences follow from the above: the increase in the social role played by science and research, as well as the necessity of putting the acquired findings and knowledge into practice as quickly and efficiently as possible.

The School of Management (VŠM) is convinced that they are responsible for educating professionally oriented specialists. The study program of Level 3 is the logical accomplishment of a gradually designed doctoral program in Business Management at the School of Management (VŠM). Level 1 and 2 of the program have been offered by the School of Management (VŠM) since 2000.

Over the preceding period, the School of Management (VŠM) has acquired valuable experience, highly skilled faculty staff, and a high number of international contacts. The indicated realities and experience acquired so far have led to the situation where the School of Management (VŠM) has enough personal and material resources at its disposal to successfully participate in the preparation of top specialists capable of contributing to further development of Business Management by their scientific research and achieving worldwide relevant scholarly results.

The doctoral study at the School of Management shall be offered under Law No. 131/2002 Coll. on Higher Educational Establishment and on amendment and supplement of certain laws as commanded. The study shall be oriented towards earning an academic title "philosophiae doctor" ("PhD.") in the field 8. Economics and Management, in the study program Business Management, and it shall respect continuity in terms of content with already accredited Bachelor's and Master's programs in Business Management at the school.

A researcher in the field 8. Economics and Management – management PhD. – specializing in Business Management:

- will be skilled in using research and scholarly methods for improvement of functions of management,
- will be able to conduct independent and creative research work,
- will have comprehensive knowledge of organizations and their groups (enterprises and institutions).

Upon completing of appropriate practical field work, a researcher will meet the requirements to become a top specialist in management of corporate organizations, enterprises, and institutions.

In the scholarly field of Business Management, a researcher:

- will provide methodology of research and specific methods of scholarly studies as well as solutions to problems in the area of Business Management and its interdisciplinary specializations, oriented towards their respective fields of study and research,
- will apply scientific methods of fundamental and applied research in the studied field,
- will be able to define problems,
- will analyze economic and executive phenomena and processes relevant to enterprises or enterprise groups,
- will generalize the findings and knowledge amassed,
- will contribute to the development of economic and executive practice.

A Business Management researcher:

- will possess sufficient knowledge and professional skills necessary for creative development of business management,
- will be welcome at research workplaces that seek new theoretical findings and knowledge as a foundation for solutions to the problems of economic reality,
- will be an expert sought-after by governing bodies of companies and institutions as well as by learning establishments oriented towards issues in economy, management, and sociology.

Theoretical knowledge:

During his or her studies, a graduate in the field of 8. Economics and Management, in the PhD. program Business Management (Level 3), will acquire profound theoretical fundamentals in the area of Economy, Management and Business Management, with the emphasis on the discipline defined by the topic of their dissertation thesis. The graduate is required to master the following theoretical knowledge and research skills:

- principles and methods of research work
- ability to assess empirical potential of theoretical findings and to contribute to their enacting in business-related theory and practice,
- ability to present and share the outcomes of their own research in the international professional and academic environment.

In conformity with the topic and content of their doctoral dissertation thesis, a student researcher will select two of the offered optional courses so that the student's research findings and knowledge are both comprehensive and conducive to in-depth study of a particular field or topic.

Practical skills:

A graduate in the field of 8. Economics and Management (Level 3) will acquire techniques and skills enabling empirical enactment of their theoretical knowledge. These will help to perform the following tasks:

- identify the object and purpose of their research,
- develop hypotheses of their research,
- choose appropriate research methods that either verify or refute the hypotheses,
- maintain impartiality over the course of research,
- interpret their findings correctly and propose solutions to the researched issues in the business practice,
- present the achieved outcomes in the international professional and academic environment.