



Quality policy of the School of Management

The management of the University of Management (hereinafter referred to as "VŠM") based in Bratislava considers the introduction and implementation of an internal system for ensuring the quality of higher education (hereinafter referred to as the "internal system") in view of the ever-increasing demands of society for the quality and professionalism of its graduates as its priority goal. In its long-term visions, it undertakes to meet SAAVŠ¹ standards for the internal system and study program² and to permanently improve their efficiency. It follows the following quality policy principles:

The principles of the VŠM quality policy

1. The quality policy is a document that reflects the overall intention of VŠM from the point of view of the internal system of ensuring the quality of higher education (hereinafter referred to as the "internal system"). It is based on the data and knowledge of the implementation of the long-term intentions of VŠM. The quality policy is the basis for defining quality **goals** at VŠM.
2. The review and updating of the quality policy is carried out on the basis of data and information obtained from the fulfillment of goals, measurement and monitoring of processes, satisfaction of students and other interested parties, self-evaluation report. The management of VŠM participates in its updating.
3. The basis for the quality policy is prepared by the academic management of VŠM and approved by the Board of Directors of VŠM. The quality policy must be published in accessible places.
4. All employees must be familiar with the quality policy and must fully respect it.
5. The evaluation of the fulfillment of the quality policy is carried out within the framework of the fulfillment of the quality objectives.

Objectives of the VŠM quality policy

1. To build, maintain and improve the internal system in accordance with the Standards for the internal system¹ and the law² and the Long-term intention of VŠM.³
2. Fulfill the needs and requirements of VŠM stakeholders (students, employees, employers, society), constantly evaluate the feedback of the educational process with the aim of improving the connection between the university and practice and meeting the requirements of practice.
3. Create a motivational environment, infrastructure and conditions for personal and professional development of VŠM employees and students. Differentiate the remuneration of employees according to the results achieved in the performance of work tasks.
4. Ensure the educational process and update the content of the curriculum in accordance with the latest world knowledge in the field of science, technology and education so that the result is a graduate applicable on the domestic and foreign labor market.
5. To ensure the compatibility of educational processes with advanced universities in EU countries and the world.
6. To expand cooperation with other domestic and foreign institutions, primarily in education, but also in other activities of VŠM.
7. Actively involve all internal workers (teachers, administrative staff) and external collaborators in the process of improving the quality of the educational process.
8. Continuously improve the methods and forms of education and other activities towards the use of the latest information, communication and digital technologies.
9. To increase the efficiency of the organizational structure of the VŠM in accordance with the long-term intention of the VŠM with the aim of the best possible compliance of the internal system and study programs with the standards of the SAAVŠ.
10. Emphasize the culture of quality in the organization (in the relationship between management - employee, teacher - student, etc.)

The quality policy is binding for all VŠM employees and students. They must be familiar with the quality policy and respect it.

Dr.h.c. prof. Ing. Edita Hekelová, PhD.⁴
Rector of VŠM

¹ § 23 par. 4 of Act no. 269/2018 Coll. Standards for the internal system of quality assurance of higher education. Slovak accreditation agency for higher education.

² § 23 par. 5 of Act no. 269/2018 Coll. Standards for the study program. Slovak Accreditation Agency for Higher Education.

³ The long-term plan of VŠM for the period 2022 – 2027

⁴ The original of the VŠM Quality Policy document can be viewed in printed form at the VŠM Rectorate and published on the school's website.