



Dear colleagues and friends!

School of Management (VŠM), Slovakia, organizes the annual International Workshop on Knowledge Management ([14th IWKM](#)). In this year, the key topic will be *Knowledge Workers in Knowledge Era*.

Since its foundation, IWKM has been popular as a forum for intensive and productive formal and informal discussions. This annual session will be enriched by a series of lectures and a panel

discussion addressing Slovak small and medium companies. It would be our honour to meet you here as a participant.

Place and date of the event:

14th IWKM will run on **7 – 8 November 2019 in Bratislava and Trenčín**. The specified IWKM **efocus.sk** activities will be held in the time and venue specified below:

7 November 2019: **KONFERENCIA eFOCUS:** *Znalosti ako najdôležitejšie aktívum modernej organizácie – ako ich správne manažovať a využiť ich potenciál*
JOB FAIR eFOCUS - Meeting of company representatives with students

Registration to above eFOCUS activities:

<https://konferencie.efocus.sk/konferencia/registracia/>

Venue/miesto konania:

Vysoká škola manažmentu, Panónska cesta 17, 851 04 **Bratislava**

7 November 2019: **JOB FAIR** – Meeting of company representatives with students

Venue/miesto konania:

Vysoká škola manažmentu, Bezručova 64, 911 01 **Trenčín**

8 November 2019: **SEMINAR "Data Mining Tools for Knowledge Workers"**

8 November 2019: **The joined scientific gathering: IWKM + IPE**

Venue/miesto konania:

Vysoká škola manažmentu
Panónska cesta 17
851 04 **Bratislava**



Briefly about all activities:

- The eFocus conference *Znalosti ako najdôležitejšie aktívum modernej organizácie – ako ich správne manažovať a využiť ich potenciál* will be done in the Slovak language. It will address needs of firms and organizations to facilitate their implementation of KM concepts and practices. It will serve as a forum for the knowledge exchange between researchers and company representatives. Its head organizer is the portal efocus.sk dedicated to knowledge economy, digital technologies, project management, information and cybersecurity. The people behind the portal have a long-time experience with organizing professional conferences and seminars. All speakers to this conference are selected by invitations.

- **Job Fair's** purpose is to strengthen business-university ties. The companies are supposed to present themselves and their capacity in offering relevant jobs to the students of VŠM. To cover the maximum number of students and to allow face-to-face meetings, job fairs are simultaneously organized in both university campuses: Bratislava and Trenčín. All companies are invited to participate.

*Registration to **JOB FAIR eFOCUS (Bratislava):***

<https://konferencie.efocus.sk/konferencia/registracia/>

*Registration to **JOB FAIR (Trenčín):** [E-FORM](#)*

- **The joined scientific gathering** starts with the seminar *Data Mining Tools for Knowledge Workers*.

Then two originally separated scientific events run as a whole: *International Workshop on Knowledge Management (IWKM)*, originally organized by Vysoká škola manažmentu) and the conference *Innovation process in e-learning (IPE)*, originally organized by Department of Applied Informatics, Faculty of Economic Informatics, University of Economics in Bratislava).

This is a next step in their evolution. Both started as national events (IWKM in 2008 and IPE in 2004) and after three national runs they internationalized. Their join represents another step in their mutual efforts to facilitate their diapason and impact. The IWKM used to be primarily devoted to mutual exchange of recent research results and professional opinions on the broadly comprehended field of knowledge management as well as to the large spectrum of its application in economy, technology, social and cultural studies, etc. As knowledge management also includes sustainable education and training, its combination with IPE enriches the above spectrum by innovative methods in learning by using IT, approaches to quality of online education and measurability of its learning outcomes as well as introduction to the newest IT- and AI-tools for learning, teaching and sharing the knowledge within companies and universities.

The official languages:

- The eFOCUS conference *Znalosti ako najdôležitejšie aktívum modernej organizácie – ako ich správne manažovať a využiť ich potenciál* runs in Slovak.
- Pre-conference seminar *Data Mining Tools for Knowledge Workers* is done in English. The Czech and Slovak languages are accepted presuming that the slides are in English.
- The language of *IWKM + IPE* is English.

Proceedings:

- The full-text contributions are to be submitted in the language corresponding to its PowerPoint Slides. They will form the Paper section of proceedings.
- If just the PowerPoint slides are submitted, they will be included into the Poster section.
- The same presentation can be published in one section only.

Social events:

- Welcome dinner in the VŠM building in Bratislava, on Thursday, (7 November) at 17:30.

Topics:

- ***Data Mining Tools for Knowledge Workers***
AI and Data Mining; Knowledge from real project
Big Data; Blockchain, Chatbots, Deep learning, Interpretation of results
Interpretation of statistical methods in KM
- ***Knowledge Management (KM); Knowledge worker (KW); Human Capital (HC) in KM***
Evaluation of knowledge workers

*The links between Human Capital and Information and Communication Technology (ICT)
Data and knowledge sharing; Human–computer interaction and KM*

– **KM in Small and Medium Enterprise (SME)**

KM and KW in project management; Lessons learned

KM and CAQ in QUALITY 4.0

Knowledge workers in Era INDUSTRY 4.0

– **Knowledge Management as an Education Tool**

– **IPE (INNOVATION PROCESS IN E-LEARNING)**

The latest ICT in Education (multimedia, m-learning, applications etc.)

Usage of scenarios, simulations, augmented and virtual reality in education

Artificial intelligence as a part of the e-learning

Security of e-learning and other technologies for Education

LMS influence to change the methods and forms of education

Improving the quality and measurability of education

Evolution of making e-courses, learning dynamics and trends in distance learning

Corporate Training and e-courses

Experience of using e-learning tools and LMS on the specific subject and different levels of education (technology, personnel, in terms of management, etc.).

To register:

To visit any **IWKM+IPE activities**, kindly register using our e-form: [REGISTRATION \(E-FORM\)](#)

To visit **eFOCUS activities**, register using: <https://konferencie.efocus.sk/konferencia/registracia/>

Important dates:

| Event | Date |
|---|--|
| Via E-FORM - registration of personal data and preliminary abstract via e-form | September 23, 2019 September 30, 2019 |
| Information on Acceptance/Rejection | October 7, 2019 |
| The deadline for registration of companies' presentations and JOB FAIR in Trenčín via E-FORM | October 21, 2019 |
| PAYMENT and sending the FINAL version of contribution | October 21, 2019 |
| Conference eFOCUS, JOB FAIR eFOCUS - BA, JOB FAIR - TN | November 7, 2019 |
| IWKM and IPE 2019 sessions | November 8, 2019 |

Other important information:

There are several hotels of all price levels in Bratislava. Please, order your room ASAP. Our organizing staff is ready to assist you with your accommodation.

Form of participation and pay:

- **40 €** Presenter on IWKM / IPE (PR); Publication without participation on IWKM / IPE (WP)
- **20 €** JOB FAIR - installing a Company Presentation in Trenčín (CP)
- **15 €** Accompanying person (AP); Co-autor (CO); Presenter - PhD. student (PhD)
- **10 €** Presenter of seminar (S)

Note: The below abbreviations are used for your better orientation about your activities. Seminar is gratis for to all presenters (PR, AP, PhD, ...). Presenter (PR, S) has also a right gratis to install a poster about his/her company (CP) on VŠM Trenčín premises during the IWKM.

Invoice data:

BANK ADDRESS: **ČSOB, Krížna 46, 815 63, Bratislava, Slovakia**

BANK ACCOUNT NUMBER: **SK857500000000202861503**

SWIFT/BIC: **CEKOSKBX**

DETAILS OF PAYMENTS: **IWKM19-Surname**

Contacts:**Contact for issuing invoice::**

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Arranging your Job Fair presentation:

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Looking forward to meeting you at 14th IWKM in Bratislava.

Jozef Hvorecký

On behalf of 14th IWKM Program Committee